



# BROTHERHOOD OF THE KNIGHTS OF THE VINE®

## NATIONAL HEADQUARTERS

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May 1, 2017

Alan Bryden  
President  
Fédération Internationale Des Confréries Bachiques

Via Email: [alanbryden@orange.fr](mailto:alanbryden@orange.fr)

RE: Supreme Knight Allen Shoup / Nomination for FICB's Highest Award

Dear Alan,

I would like to make a recommendation of Allen Shoup for the FICB's highest award based on the following criteria and accomplishments.

KOV Supreme Knight Allen Shoup is often referred to as one of the founding fathers of the Washington wine industry. While CEO of Stimson Lane (now Ste. Michelle Wine Estates), the company put Washington wines on the map by combining state-of-the art technology with exacting principles of viticulture and enology. During his tenure, he grew company revenues from \$5 million to \$175 million; growth which transformed the industry from 4,000 acres of unsung vineyards into 30,000 acres of world-class viniferous grapes.

Allen began his wine career in Modesto, California, where he reported to Ernest Gallo. Later, in 1979, he joined Chateau Ste. Michelle, then a small, unnoticed winery in Woodinville, Washington. He developed Stimson Lane Wineries and Estates and began building and purchasing wineries and vineyards in the Columbia Valley. These included a second Chateau Ste. Michelle facility for reds at Canoe Ridge; the state's largest winery, Columbia Crest; the nation's third largest sparkling wine facility, Domaine Ste. Michelle; and Snoqualmie Winery, among others. From the beginning, as it does to this day, Stimson Lane represents about 60-70 percent of all wines produced in the state.

While at the helm of Stimson Lane, Allen initiated joint ventures that brought Tuscany's Piero Antinori and Germany's famed Dr. Ernst Loosen to Washington State. Out of the partnership with Antinori came Col Solare, a luxury wine built around Syrah and Cabernet. With Loosen, the pair built Eroica, a wine which helped spark a Riesling Renaissance throughout the country.

In 2000, Allen left Ste. Michelle and spent the next two years introducing a who's who list of some of the world's most gifted winemakers to the vines and wines of the growing region. In 2002, he created Long Shadows Vintners, and invited seven internationally known winemakers to bring their talents to Washington as owner-partners to craft ultra-premium wines from Washington State's Columbia Valley. (Robert Mondavi was to be a part of that, but

unfortunately, died before the project began.) From the beginning, the wines have enjoyed critical acclaim, and sell out every year. Long Shadows collectively has won numerous awards, including recognition as *Food & Wine* magazine's "Winery of the Year."

Allen has received numerous industry and business awards in recognition of his work on behalf of Washington wine, including *Sunset Magazine's* "Lifetime Achievement Award," the Auction of Washington Wine's Honorary Vintner Award and the Clore Center's Legends of Washington Wine Hall of Fame. Robert Parker's *Wine Advocate* named him a "Personality of the Year" in 1990. He was inducted into the Brotherhood of the Knights of the Vine in 1988 and recognized as a Supreme Knight in 1994.

Allen took the lead in creating the Washington Wine Institute and the Auction of Washington Wines. He helped create the Washington Wine Commission and was instrumental in organizing the American Vintners Association. He held seats on the California Wine Institute Board, The Century Council and The Presidents Forum. Allen is also the founding chairman of AWARE (Association for Wine Accurate Research and Education).

Clearly, Allen Shoup is deserving of the highest recognition that can be bestowed by the Fédération Internationale Des Confréries Bachiques and as Grand Commander of the Brotherhood of the Knights of the Vine and one of the founding members of the FICB, it is my distinct honor to make this recommendation.

Sincerely,



Buddy Hagner  
Grand Commander

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